



Women's Council of Realtors, 2009
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A Message From Your President.....

Our May meeting was amazing! It was a combination of a gorgeous setting and 2 hours of CE with valuable information. Our member, fellow Realtor and National Speaker, Sean Carpenter brought a box full of tools to help evaluate our business and take it to another level. They say when you take a class if you walk away with one good idea it was worth it. Sean gave us many great ideas!

We are extremely appreciative of our generous sponsors for May. They are: Carrie Meacham, Wells Fargo; Laurel Flanigan, Title First; Justin Shear, Fischer Homes; Jerry White, Coldwell Banker King Thompson and Jenny Coffey, The Columbus Dispatch.



THE COLUMBUS CHAPTER WAS RECENTLY HONORED FOR PLACING THIRD IN THE NATIONAL WCR RECRUITMENT CAMPAIGN. WE ALSO RECEIVED AN AWARD FROM THE OHIO CHAPTER OF WCR FOR RECRUITING THE MOST NEW MEMBERS OF ANY OHIO CHAPTER. IT IS NOT TOO LATE TO JOIN THE FUN.....FOR MEMBERSHIP INFORMATION EMAIL jill@therudlerteam.com

WCR Mission

We are a network of successful REALTORS®empowering women to exercise their potential as entrepreneurs and industry leaders.

WCR Vision

Through our influence as successful business professionals, women will effect positive change in the profession and in the broader community.



**FACTS & STATISTICS THAT YOU CAN USE
FROM THE COLUMBUS DISPATCH**

**Expect Results with the
Columbus Dispatch & the
*Dispatch Digital Network***

The Columbus Dispatch is now the number one source for information in central Ohio and the only daily newspaper serving all of the Columbus, Ohio, metropolitan market. As the most read newspaper in Central Ohio, you can rely on The Dispatch providing you the best way to reach the right people to grow your business.

Not only is the newspaper leading the way, but Dispatch.com is the top-rated Ohio-based news source for central Ohioans online. Both the print and online arms of Ohio's Greatest Home Newspaper are committed to providing the most accurate, timely and in-depth news and information to the Columbus Metropolitan area.

ColumbusRealEstate.com

With thousands of listings from area Real Estate agents, ColumbusRealEstate.com delivers over 290,000 page views per month and more than 32,000 unique visitors per month - all for an incredible value. Whether you work for a large brokerage or have a small office, this on-line presence will provide you with a great return and get your message in front of the right people at the right time. From first homes to

move up homes, this site is the place to find what customers are looking for.

ColumbusRealEstate.com allows visitors to search for homes by price range, amenities, MLS number and more. You'll also find timely real estate-related news articles, tips on the basics of buying and selling a house, and the latest mortgage and equity rates are also available.

To find out how the Dispatch can help you grow your business like nobody's business, contact the Real Estate Advertising Department at 614-461-5523.

Did you know?

With print & on-line, *the Columbus Dispatch* reaches over **92%** of adults with household incomes greater than \$75K and over **90%** of College graduates - delivering the best ROI for your advertising dollars.

What's New at the Dispatch?

The Columbus Dispatch has partnered with **Yahoo!** to provide a new level of targeting in the Columbus market (in addition to the behavioral targeting that has been available for a while). Yahoo! APT allows advertisers to target on three segmentation levels on Columbus Dispatch websites: Demographic, Geographic & Time-of-Day Targeting. Find out how this incredible partnership can make a difference for your business by calling 614-461-5523.





Women's Council of Realtors and the Young Professional met for a FREE networking event in June sponsored by Amy Beery of MI HOMES. We played a networking game, enjoyed fabulous food and wine and gave away two door prizes.



A Special Thank You to Our 2009 Sponsors!

Diamond Level

- Terry Carter - Village Communities
- Monique Dye - Village Communities
- Donna Stevenson - Northwest Title
- The Columbus Dispatch
- Wells Fargo Mortgage
- Keller Williams Realty Central Ohio

Gold Level

- Maryanne Collins - Insight Bank
- Jon Sadler - Countrywide Home Loans
- Julie Wills - Powell Title
- Sue Reichard - Fifth Third

Silver Level

- Deborah Linscott - Ameriprise Financial
- Joyce Rhinehart & Sue Lindeman - First American Home Warranty
- Tina Reisinger - Dominion Homes
- Vicki Ballanger - Concord Mortgage
- Jerry White - Coldwell Banker King Thompson
- Leah Ackerman - First American Title
- Caryl Coito, Rhonda Kelly and Bonnie Lustrauer - Talon Title Agency
- Sharon Wong - Ready Set Sell
- Amy Beery - MI Homes
- Justin Shear - Fisher Homes
- Jennie Scooby - Fifth Third
- Carrie Meacham - Real Living Mortgage
- Rhonda Pettit - Divine Designs

**September 17 - Living Smart and Safe
11:30 Networking and 12:00 Lunch/Meeting**

**Tour the new state of the art
Columbus Police Academy**

**Learn how to become more aware of your
surroundings. Learn simple self defense moves.**

**This meeting is in cooperation with CREW
(Commercial Real Estate Women)**

For more information visit

www.wrcolumbus.org

or contact bobbieevans@kw.com

Saturday, September 19 12:00-4:00

FREE Chapter Training Sessions

Hyatt Hotel Columbus

PLUS

FREE WCR State President's Reception

Hyatt Hotel Columbus

RSVP Debi Zeren teamzeren@sbcglobal.net

Sunday, September 20 10:00am

FREE General WCR State Meeting

Hyatt Hotel Columbus

WCR State Luncheon 12:30 \$35.00

register at

www.ohiorealtors.org